

12th of July 2023
TOMOKU Co., Ltd.
Innovation Office

Joint research project with The University of Tokyo launched

On 30th June, a workshop on the corrugated industry was held at Tomoku's headquarters. This workshop developed a method of "discovering new market opportunities" through experiments and discussions on the characteristics and uses of corrugated cardboard.

This method helped students to think about the future society created by our industry and products from the perspective of 5W1H.

The students from the Ohsawa Laboratory of The University of Tokyo and the Kondo Laboratory of Mie University, together with our employees, had the opportunity to deepen their understanding of our company.

On 7th July, another prototyping workshop was held at The University of Tokyo. Students used cardboard to realize their ideas. Through this activity, participants were able to confirm the feasibility of their ideas while learning not only through theory but also through practice. In addition, the practicality of the ideas was again verified through questionnaires.

We will continue to work with The University of Tokyo Ohsawa Laboratory to contribute to industry and student development through corporate collaboration.



***Ohsawa Laboratory, The University of Tokyo**

Professor Yukio Ohsawa

Received his Ph.D. from the Graduate School of Engineering, The University of Tokyo, and then worked as a research associate at the Graduate School of Engineering Science, Osaka University. He has been in his current position since 2009, after working as an associate professor at the Graduate School of Business Studies, University of Tsukuba.

Recommended books:

- **Data Analysis for Chance Discovery**
Modelling + Visualization + Communication → Scenario Emergence (Tokyo Denki University Press)
- **Living Beyond Data (Springer)**

Researcher Kaira Sekiguchi

Department of Systems Innovation, Graduate School of Engineering, The University of Tokyo, and a part-time lecturer at Shimane University. Obtained doctorate (engineering) from the Graduate School of Engineering, The University of Tokyo in 2022.

***Kondo Laboratory, Mie University**

Associate Professor Sae Kondo

Completed the doctoral program at The University of Tokyo Graduate School of Engineering. Assistant professor at the Research Center for Advanced Science and Technology, The University of Tokyo. She assumed her current position in 2021.